

# Pop-Kultur

## NACHWUCHS

### Attention: Pop-Kultur Nachwuchs is back!

Young people, this one's for you!

Are you a young musician or are you preparing your next steps as a producer, DJ or composer? You want to work professionally in music management, a booking agency or your own label or want to exploit your music more target-oriented? You're making your first steps as a director, music PR or as a journalist? If you have made first experiences in your field already, Pop-Kultur Nachwuchs will help you reach the next level. Hence, we are glad, that we can offer no less than 250 spots in this year's two-day coaching program.

It's going down on August 31st and September 1st in a couple of locations around the Alfred-Scholz-Platz in Neukölln. International professionals give personal insights into their work and share their expert knowledge through workshops, case studies and talks with you - lively and practical instead of dry and read off. Among them are Pop-Kultur acts such as SassyBlack (Ex-THEESatisfaction), Wire-head Colin Newman, the band Algiers or the musician, painter and author Hendrik Otremba from the group Messer. They are joined by cultural journalist Nadine Lange, musician Lucrecia Dalt, director Stephanie von Beauvais as well as creative director Morris Perry among others. With more mentors to be announced soon.

Overall, there will be more than 40 different courses in German and English during the two days of Pop-Kultur Nachwuchs. And as the program once more offers spots to talents from all over the world, you'll be able to network across borders.

The application phase starts on Monday, May 23rd, on [www.pop-kultur.berlin/nachwuchs](http://www.pop-kultur.berlin/nachwuchs) and ends on June 20th. An expert jury will pick 250 talents for the sought-after spots in the program. The participation fee is 40 Euro, including lunch and access to the Vollgutlager -Pop-Kultur's meeting place for professionals .

And if you, dear reader, do not consider yourself such a young talent, we'd be very thankful if you could spread the word to interested parties around you.

#### Apply now!

Please, spread the news!  
#popkulturberlin

We are looking forward to receiving lots of applications!

#### Contact person:

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